

Rödl & Partner

We protect your  
uniqueness

Intellectual property  
law and IT law



# Intellectual property law

Design

Music, film,  
acting performances

Trademarks,  
patents

Photographs,  
images, videos

Works of architecture

Articles, books

Computer programs

## How we can help

- Analysis, followed by a strategy definition and a choice of specific solution(s) for business innovation and the development of products and services
- Licensing contracts and contracts for work customized for specific situations
- Due diligence in the field of copyrights
- Protection through industrial rights (trademarks, designs, patents) on a national, regional and worldwide scale
- Software contracts
- In-depth guidance for e-commerce
- Web domain and trade name protection
- Legal analysis of unfair competition
- Protection of know-how and trade secrets
- In-court enforcement of rights
- Professional training

Intellectual property law and IT law, two of the fastest developing branches of law, stand behind every-day business strategies that form the backbone of success. The key to the process is correctly identifying, protecting and applying copyrights, industrial rights and other rights. Intellectual property law and IT law has the potential to protect you from your business rivals and function as an effective tool in promoting your growth. Our top lawyers are ready to help you make the most of this potential.



# IT law

Software

E-commerce

Internet

Web domains

E-shops

Electronic  
communication

Data protection

## We have the experience

- TV advertising and film
- Industrial rights violation on an international scale (infringement of trademarks, designs and patents)
- Publication media and publishing
- Furniture industry
- Product design
- Infringement of copyright on the internet
- Process automation software implementation
- Legal protection of mobile applications
- Works of architecture from the copyright point of view (project documentation, etc.)
- In-depth guidance for e-shop start-ups
- Support in developing start-ups

As attorneys, tax advisers, auditors, accountants and management and IT consultants, we are present with 106 own offices in 48 countries. Worldwide, our clients trust our 5,130 colleagues.

In the Czech Republic, we have been offering our services since 1991. Today, we provide our legal, tax, audit, business process outsourcing and management & business consulting services through more than 320 professionals operating in our offices in Prague and Brno.

Rödl & Partner holds the prestigious title of the Czech Law Firm of the Year in the field of tax law in years 2012 to 2020.

## Your contact person



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